





#### **Discussion Guide**

#### Introduction

- Meaningful Use & Security
- HIPAA/HITECH Compliance
- Health Information
   Exchange Implications



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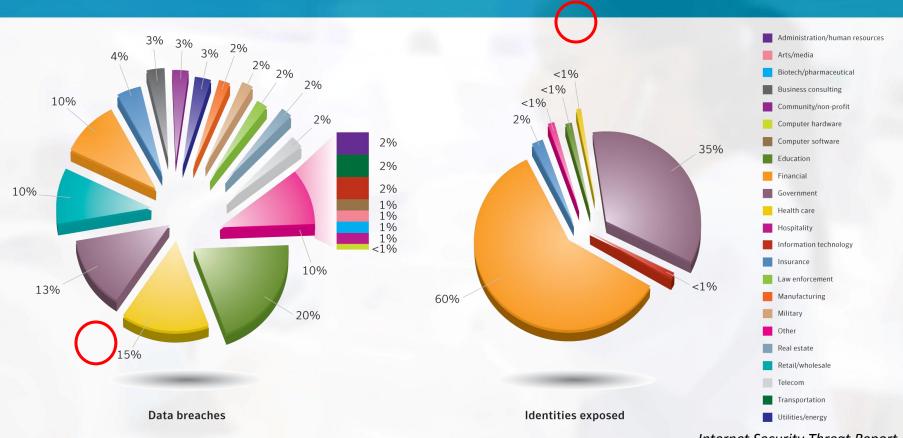
## Why is Data Security Important?



- People <u>choose</u> to disclose their most intimate information in order to get healthy
- Doctors <u>earn</u> their trust by guaranteeing privacy
- Privacy is achieved by properly <u>protecting</u> systems and information
- Breaches of security and privacy affect patient confidence
- No confidence → people avoid treatment, lie or omit information, opt-out, and potentially GET SICKER.
- No one should ever have to choose between getting healthcare and privacy. We all deserve both.



#### Threats Are Increasing



Internet Security Threat Report

- Good news few exposed identities
- Bad news the number of breaches is high (reporting mandates is part contributor)



## **Consumer Expectations**

- Individuals should have means of direct, secure access to e-health information
- Individuals should know how their e-health information may be used and who has access to it
- Individuals should have control over whether and how their information is shared
- Systems for e-health data exchange must protect the integrity, security, privacy and confidentiality of an individual's information
- Governance and administration of e-health networks should be transparent and publicly accountable



## A Perception of Insecurity

- Public distrust of government/corporate management of data:
  - Business associate for Stanford Hospital exposes 20,000 patient's information for more than a year
  - Business associate of Tricare exposes 4.9 Million patients data
  - Business associate of HealthNet losses nine servers from data center
  - 330 major breaches since 2009 involving over 11.8 Million individuals



#### Healthcare Concerns

- Pervasiveness of information being made available electronically has made Healthcare a target of cybercriminals. (1 in 6 attacks in 2009 were HC, greatest growth in attacks in 2010 in HC)
- In general Healthcare faces bigger risks going forward than the financial or retail sectors because the information they have is more valuable and theres greater access.
- Cybercrime in Healthcare is in its infancy, but only because health information sharing is in its infancy, it will grow with the opportunity.



#### Affect of State Breach Laws

- NEW State Breach Laws:
  - CA SB 24 Last of five breach notification laws in California requiring notification to State AG if breach affects more than 500 individual records
  - TX HB 300 Texas medical records privacy law that requires notifications to individuals in all 50 states of a breach by any company doing business in Texas
- Federal/State laws concerning HIV. Mental Health, Substance Abuse, etc.



## Meaningful Use

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## Meaningful Use Privacy & Security

- Meaningful Use means providers need to show they are using certified EHR technology in ways that can be measured in quality and quantity.
- The requirement is the same as under the original HIPAA security rule; provide for the confidentiality, integrity and availability of ePHI.
- Attestation is different from compliance with HIPAA. One is a formal statement of eligibility to receive Federal funding, the other readiness with respect to a compliance standard.
- Both Stage 1 and 2 are focused primarily on adoption and implementation of an EHR.



## Meaningful Use Stage 1

#### Privacy & Security

- Conduct, or review, a risk assessment in accordance with 45 CFR 164.308(a)(1)
- Remediate deficiencies identified prior to or during the attestation period

#### EHR Security Functionality

- Access control
- Emergency access
- Automatic log off
- Audit logs
- Integrity
- Authentication
- General encryption
- Encryption when exchanging information
- Accounting of disclosures



## Meaningful Use Privacy & Security

- Common areas of concern in MU risk analysis:
  - Incomplete risk analysis scope
  - Insufficient documentation
  - Use of generic accounts
  - Lack of system activity review
  - Lack of encryption or compensatory measures



## Meaningful Use Privacy & Security

- Meaningful Use Stage 2 privacy and security requirements added last week during Health Information Technology Standards Committee.
- Reinforced requirements already levied such as risk analysis and enablement of security functionality.
- Recommends additional requirements for encryption, authentication and auditing.



## Meaningful Use Stage 2

#### Privacy & Security

- Patients are offered secure
   messaging online and at least
   25 patients have sent secure
   messages on line
- Patient portal controls:
  - Single FactorAuthentication
  - Audit trail for access
  - Establish data provenance
  - Secure download ability
  - Warning message before downloading PHI

#### Privacy & Security

- Perform, or update, security risk assessment and address deficiencies
- Address encryption for data at rest, in data centers and on mobile devices (e.g. Laptops, PDAs, etc.)
- EPs and EHs attest to this policy



## Meaningful Use Stage 2

#### Privacy & Security

- 2-Factor authentication for controlled substances
- Entity level digital certificates
- Capability to detect and block programmatic attacks or attacks from a known, but unauthorized user (such as auto lock out after a certain number of attempts)



#### HIPAA & HITECH



- Recurring challenges in data security:
  - Two thirds of all breaches still result from non encrypted devices and media
  - Inadequate risk assessment, evaluation or system activity monitoring
  - Inadequate/reactive auditing
  - Lack of readiness or inability to demonstrate processes/compliance
  - Unsupported systems and applications



- Recurring challenges in data security:
  - Lack of entity authentication/weak security on wireless segments
  - Lack of auditing of users with elevated privileges
  - Unfiltered web mail and social media outlets
  - Over reliance on generic logins
  - Transmission security vulnerabilities
  - Device and media security weaknesses
  - Inadequate vender management



- Vender breaches account for nearly 42% of all breaches now. Vender management needs to improve:
  - Data Access Minimum Necessary
  - Data Retention Policy Termination
  - Technological Infrastructure Integrity/3<sup>rd</sup> Parties
  - Business Continuity Procedures/Tests
  - Incident Response Plan Notifications



- Common trends from security surveys:
  - Half of respondents say their organization's ability to counter threats is less than adequate
  - 25% report they have suffered breaches
  - The single biggest concerns are mistakes by staff followed closely by insider threats
  - User education is generally viewed as ineffective



- Steps to improve readiness/reduce risks:
  - Conduct a thorough risk assessment/use third party for objectivity/due diligence
  - Develop detailed remediation roadmap/create ongoing project
  - Ensure IT security personnel receive appropriate training
  - Implement robust system and user audit practices
  - Implement rigorous vender management



- Technologies you should be considering:
  - Encryption
  - Privacy audit monitoring
  - Network log monitoring
  - Intrusion Detection Systems
  - Data Loss Prevention
  - Security Incident Event Monitoring
  - Network Access Control





#### Increased Risk

- Data aggregation accentuates risk:
  - Data aggregations increases the value of the centralized store thereby creating a lucrative target for attackers
  - Increases the number of legitimate users who access the centralized store thereby multiplying the number attack vectors
  - Creates attractive target for others requesting access to information for non healthcare related purposes

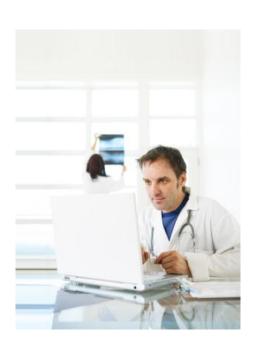




#### Legal issues

- Variations in State Laws
- Other Federal Laws
- Participation Agreements
- Business Associate Agreements





#### Minimum Necessary

- Routine releases/access
- Non-Routine releases/access
- Limited Data Set vs Minimum Necessary

#### Access to Health Information

- Authorization
- Audit & Accounting
- Patient Access
- Designated Record Set





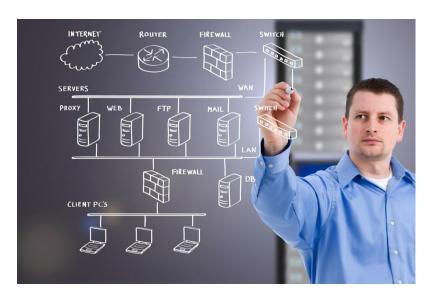
#### Identity Management

- Patient identification processes
- Privacy concerns (accuracy/exposure)
- Search rules narrowly defined

#### **Opt-in/Opt-out**

- Defined process/decision points
- Federal/State preemption analysis
- Patient education





#### Quality of Information

- Standards for content/definitions
- Participants responsibility
- A common dictionary

#### Security & Communications

- A common framework for controls
- EHR certification standards
- Consistent risk management approach

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#### Other Operational Impacts

- Multistate Considerations
- HIV, Mental, Substance Abuse Data

#### Patient Education

- Consumer Trust Issues
- Quality of Care Benefits
- Patient Rights



## Questions



# Thank you.

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