VOICES OF INNOVATION...

fulfilling the Promise of Information Technology in Healthcare

Ed Marx, CIO

Cleveland Clinic

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innovation is...

innovation...a change in method or technology; a positive, useful departure from previous ways of doing things

innovation Characteristics:
– Innovation is new in technologies, products, services, processes, business models, etc.
– Innovation is a process that generates new sources of and growth for the organization
– Innovation can dramatically change the basis of competition in an industry

innovation = Invention + Execution

innovation is Everywhere...

Why innovation Lags

- Only 20% CIOs considered *innovative**
- IT becomes Compliance function & cost center*
- 85-90% of IT spend are with vendors*
- Fear of failure*
- Healthcare CIOs are old school"
- Not working collaboratively"
- Lack of consumer demand, but rising"
- No formalized process…

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8 Pathways

USE PEOPLE WITH IT

BLEND CULTURES

COMMUNICATE AND ELIMINATE BARRIERS

STRESS SIMPLICITY

INNOVATE

CREATE ROADMAPS

COLLABORATE AND LISTEN

CO-CREATE SOLUTIONS
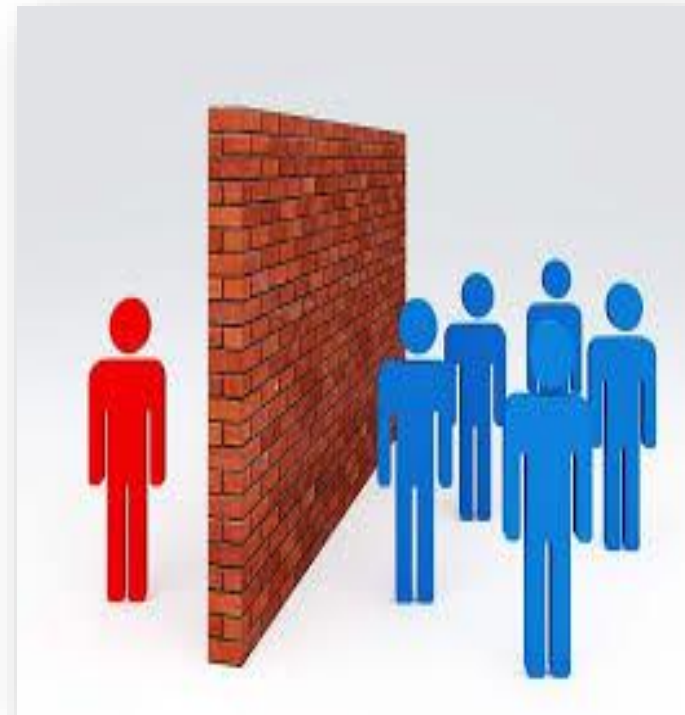
RECOGNIZE AND REWARD

Blend Cultures

Include the organization's larger community and ensure that institutional leaders are engaged and supportive of the proposed innovative strategies.

Communicate and Eliminate Barriers

Cross communication is essential to promote innovation. By stripping virtual or physical barriers to communication, ideas have a better chance of being realized.

Stress Simplicity

Do not overcomplicate a solution to a problem; keep the following principle in mind: "When you have two competing theories that make exactly the same predictions, the simpler one" is better to implement.

Recognize and Reward

Recognize or reward the efforts of stakeholders to innovate even at the smallest levels.

Co-create Solutions

Appreciate the complexity of attention that innovation requires and expose the organization to demands from all stakeholders.

Collaborate and Listen

Listen for ideas that will potentially solve a problem or present an opportunity to collaborate with stakeholders and galvanize your network.

Create Roadmaps

Develop a plan for the functions required to innovate and encourage effective communication between functional experts for strategic clarity.

Use People with IT

Do not create an over reliance on people or on technology; use both resources in concert.

To Be
Innovative...

You Must be
Innovative

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Edited by Edward W. Marx

Foreword by Tom Mihaljevic, MD
Cleveland Clinic CEO and President

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