



Best Practices to Prevent Medical Identity Theft at No Cost

David Geiger

Vice President CrossChx

Scott Mash

Operations Manager Ohio Health Information Partnership



1,850,000

Patients are impacted by medical identity theft.

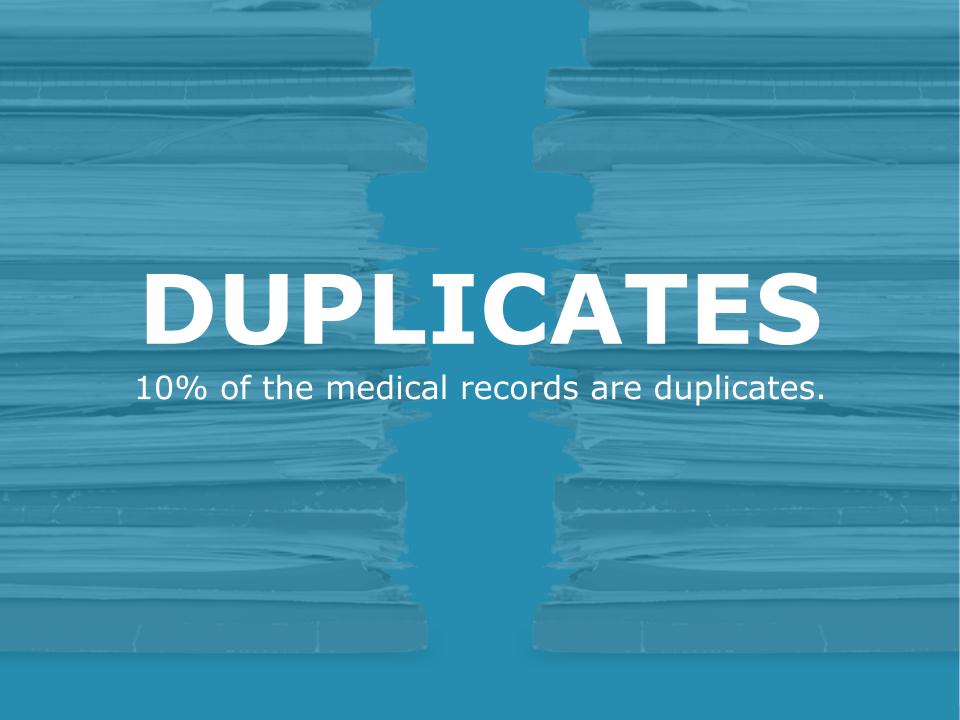


41 Billion Dollars

RUS

51% of patients lose trust in their healthcare providers as a result of Medical Identity Theft.





98,000 patients die annually as a Result of Medical Errors; the 6th leading cause of DEATH.



Best Practices to Prevent Medical Identity Theft at No Cost

Ask for two pieces of identification at registration.

Look for inconsistencies in the patient record.

When in doubt, notify medical records and create a temporary Jane Doe/John Doe medical record.

Build awareness of medical identity theft as a quality-of-care issue.

Avoid using the patients' Social Security Number for identification purposes.

Use identity verification software to prevent and monitor suspicious activity.

What is CrossChx?



CrossChx provides global, authoritative, and comprehensive patient identity resolution





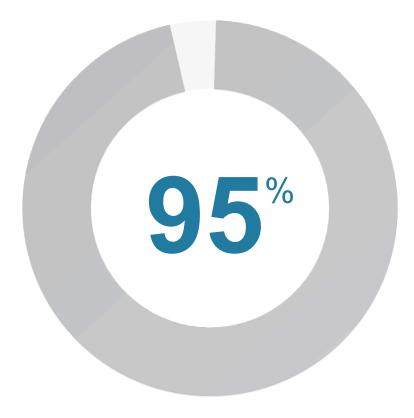
4,117,129

Patient identities resolved



362,222

Duplicate medical records detected

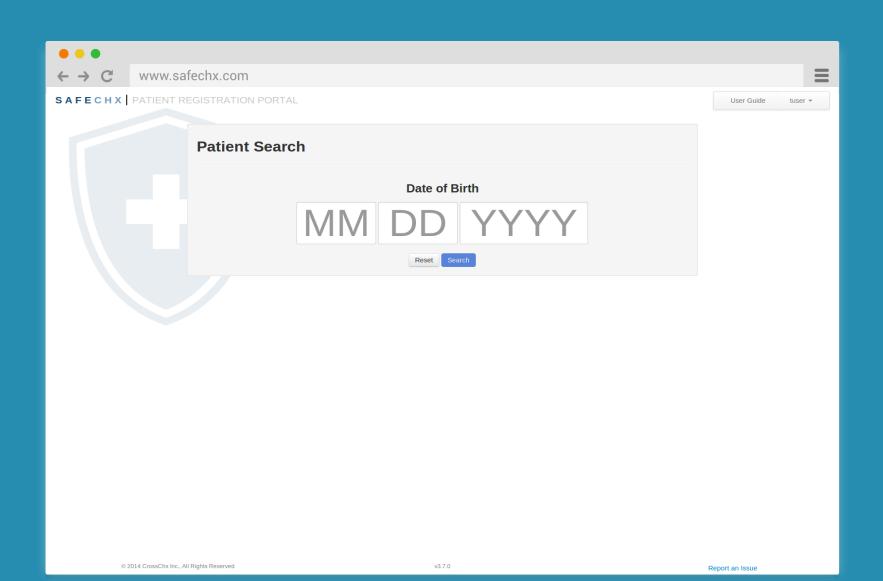


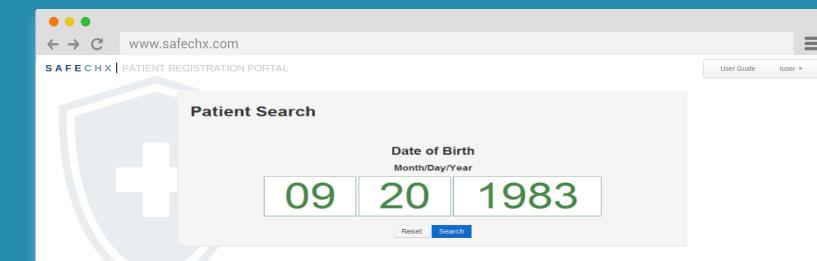
Patient acceptance rate



How does it work?







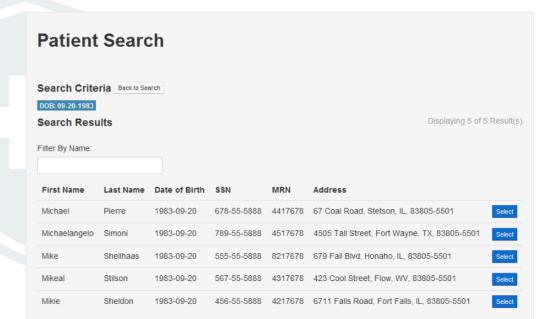


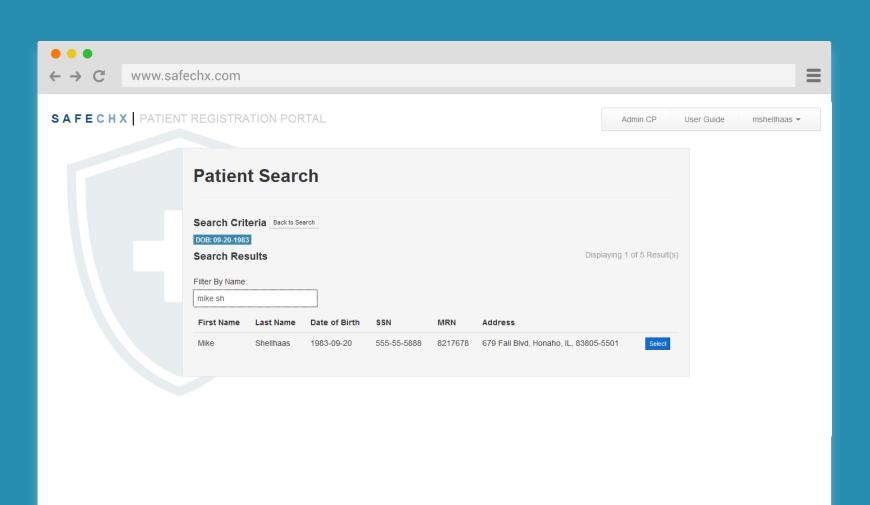
www.safechx.com

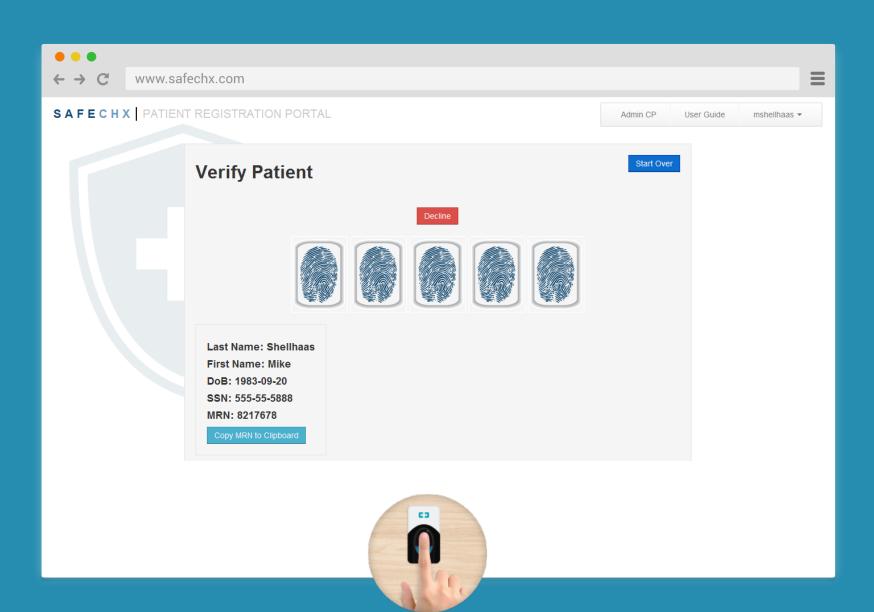


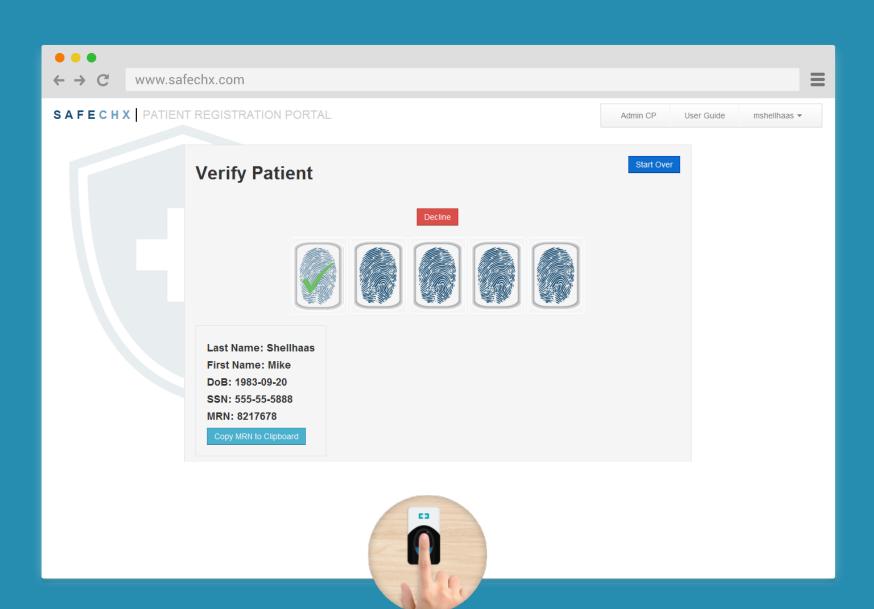
SAFECHX | PATIENT REGISTRATION PORTAL

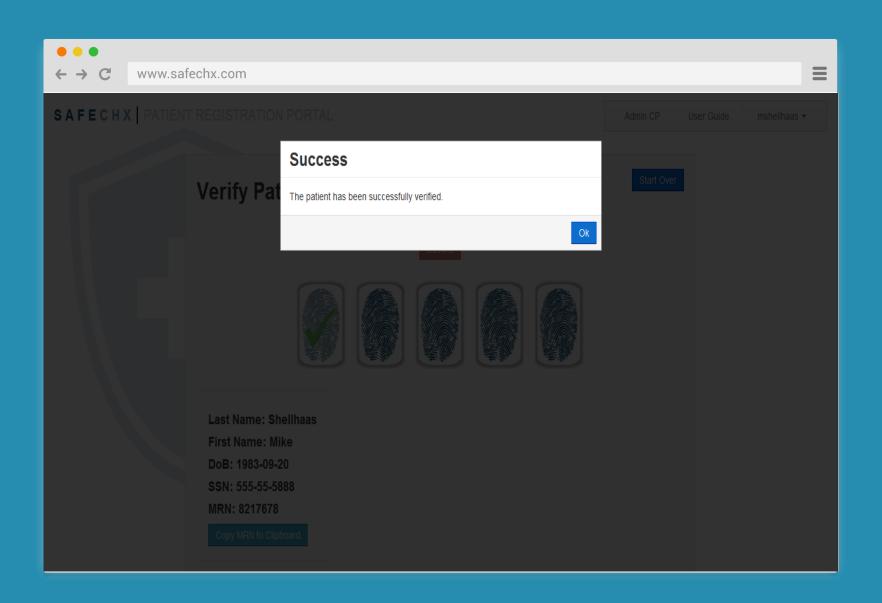
Admin CP User Guide mshellhaas ▼

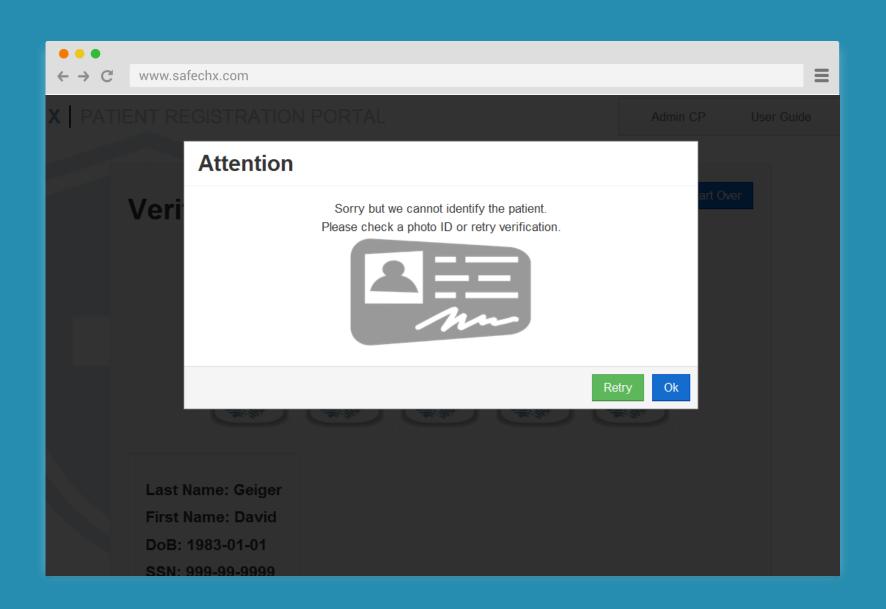


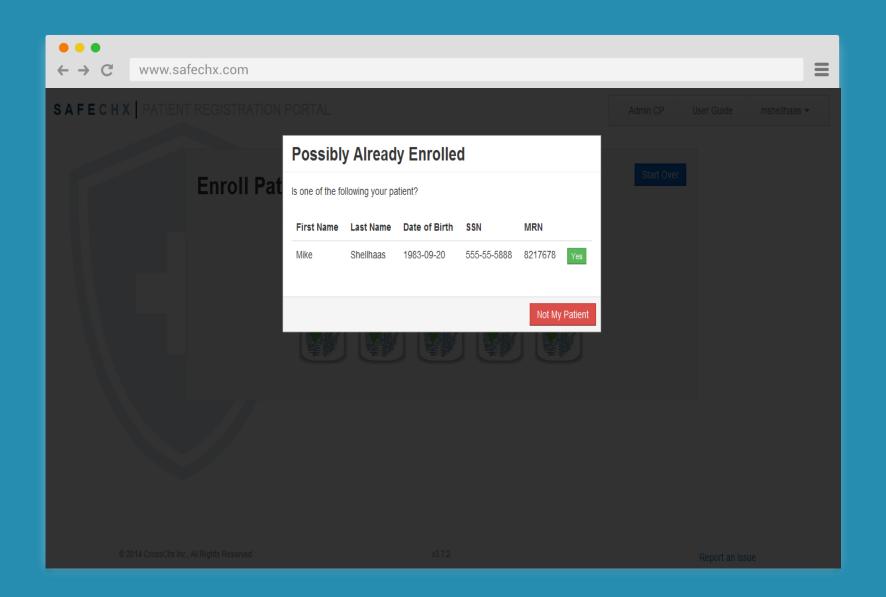












CURRENT LIVE CUSTOMERS

Holzer Health System

Fairfield County Hospital System

Marietta Hospital System

Fremont Memorial

Mary Rutan Hospital

Fayette County Hospital

Wooster Community Hospital

Wood County Hospital

Minnie Hamilton Health System

Lake Health

Tripoint Medical Center

Fulton County Hospital

Bryan Community Hospital

Roane Community Hospital

Crystal Clinic

Major Hospital

O'Bleness Memorial

Mercer Health

Wilson Memorial



Prescription Opioid Doses per Capita

Ohio's Automated Rx Reporting System - Change from 2012 to 2013

Legend

ADAMHS Board

Change (%)

-16.2% - 0.0%

0.1% - 5.9%

Map Information:

This map displays the change in per capita prescription opioid dosage rates from 2012 to 2013. On average the number of doses dropped by three percent. Counties with the largest increase in per capita rates were Seneca (5.9%), Auglaize (3.1%) and Holmes (3.1%). Counties with largest decrease in per capita rates were Brown (-9.5%), Meigs (-10.5%) and Gallia (-16.2%). Per capita rates are based on oral solids and transdermal patches. All opioid solutions and most buprenorphine combinations are excluded from the analyses except for Butrans, which is primarily used for pain management and not medication assisted treatment.

Note: Alcohol, Drug Addiction and Mental Health Services (ADAMHS) Boards have black borders, and counties have white borders. Borders are black in cases where ADAMHS boards and counties have the same borders.

Data Source:
Data adapted by OhioMHAS from
The Ohio State Board of Pharmacy
Map produced May 2014



Prescription Opioid Doses per Capita

Ohio's Automated Rx Reporting System - Change from 2012 to 2013

Legend

ADAMHS Board

Change (%)

-16.2% - 0.0%

0.1% - 5.9%

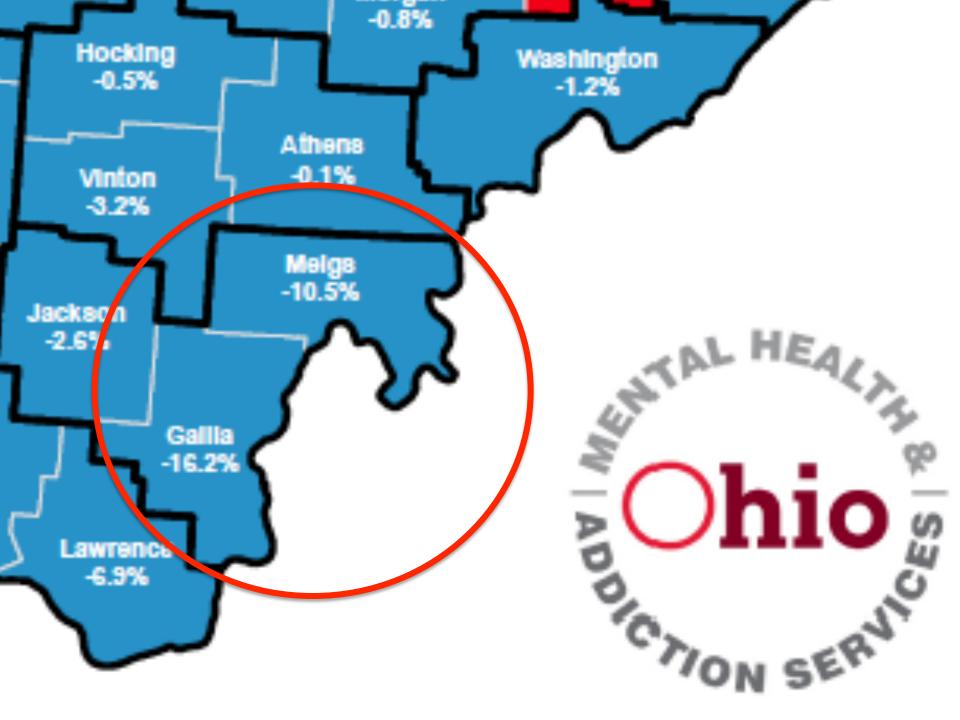
Map Information:

This map displays the change in per capita prescription opioid dosage rates from 2012 to 2013. On average the number of doses dropped by three percent. Counties with the largest increase in per capita rates were Seneca (5.9%), Auglaize (3.1%) and Holmes (3.1%). Counties with largest decrease in per capita rates were Brown (-9.5%), Meigs (-10.5%) and Gallia (-16.2%). Per capita rates are based on oral solids and transdermal patches. All opioid solutions and most buprenorphine combinations are excluded from the analyses except for Butrans, which is primarily used for pain management and not medication assisted treatment.

Note: Alcohol, Drug Addiction and Mental Health Services (ADAMHS) Boards have black borders, and counties have white borders. Borders are black in cases where ADAMHS boards and counties have the same borders.

Data Source: Data adapted by OhioMHAS from The Ohio State Board of Pharmacy Map produced May 2014







Experts in Healthcare Identity Resolution

40 employees

Headquartered in Columbus, Ohio

Financially backed by Drive Capital



